

# Thriving Together

A Look at Genesis Cancer and Blood Institute's Growth After Joining American Oncology Network



## Staffing

The team **grew to seven physicians and six nurse practitioners** who collectively provide an enhanced level of care.



## Locations

The practice **grew to include its two original cancer centers and nine satellite locations**, ensuring care is available in remote areas and that patients do not need to travel far for care.

## Administrative services

The **administrative burden is alleviated so that the focus continues to be patient-first** because the practice has immediate access to full-time **human resources, pharmacy, procurement, legal and other professionals** who are dedicated to the practice's success.

## Revenue cycle management

A **highly experienced compliance and coding team is at the ready and equipped to help** with claims processing and collections as well as assist with optimized payments and reimbursements through improved coding.



## Patient information access

The practice implemented an improved system for **comprehensive patient information access from any location and powerful technology solutions** that help meet care delivery requirements.

## Patient care management

Expanded offerings to ensure effective treatment outcomes and overcome barriers and access to quality care, including **efficient copay and prescription management, 24/7 pharmacy support and a dedicated patient navigation program**, are available.

## Patient advocacy

The practice launched its own **CPAN chapter to advocate for patients** and partnered with **Annexus Health for patient access to available funding**.

## Patient volume

An **increase in patient volume** was recorded by expanding additional providers and locations.

## Significant partnerships

The practice is now a **partner of the Sarah Cannon Research Institute**, which helps expand access to community-based clinical trials for patients.

## Added imaging services

The practice can **offer advanced services to patients such as PET scans** that aid in the detection and diagnosis of cancers and conditions.



## Revenue

The practice continued to record a **revenue increase year over year**, providing the practice with the ability to grow, expand and further enhance the patient services offered.