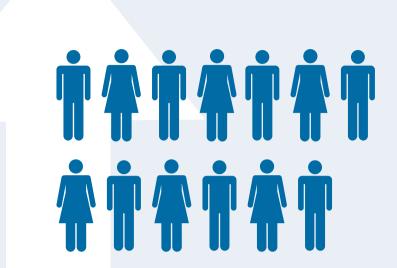


Thriving Together

A Look at Genesis Cancer and Blood Institute's Growth After Joining American Oncology Network



Staffing

The team grew to seven physicians and six nurse practitioners who collectively provide an enhanced level of care.



Locations

The practice grew to include its two original cancer centers and nine satellite locations, ensuring care is available in remote areas and that patients do not need to travel far for care.

Administrative services

The administrative burden is alleviated so that the focus continues to be patient-first because the practice has immediate access to full-time human resources, pharmacy, procurement, legal and other professionals who are dedicated to the practice's success.

Revenue cycle management

A highly experienced compliance and coding team is at the ready and equipped to help with claims processing and collections as well as assist with optimized payments and reimbursements through improved coding.





Patient information access

The practice implemented an improved system for **comprehensive patient information access from any location and powerful technology solutions** that help meet care delivery requirements.

Patient care management

Expanded offerings to ensure effective treatment outcomes and overcome barriers and access to quality care, including efficient copay and prescription management, 24/7 pharmacy support and a dedicated patient navigation program, are available.

Patient advocacy

The practice launched its own **CPAN** chapter to advocate for patients and partnered with **Annexus Health for patient access to available funding**.

Patient volume

An **increase in patient volume** was recorded by expanding additional providers and locations.

Significant partnerships

The practice is now a **partner of the Sarah Cannon Research Institute**, which helps expand access to community-based clinical trials for patients.

Added imaging services

The practice can **offer advanced services to patients such as PET scans** that aid in the detection and diagnosis of cancers and conditions.





Revenue

The practice continued to record a **revenue increase year over year**, providing the practice with the ability to grow, expand and further enhance the patient services offered.